



SWINDON TOWN F.C.

OFFICIAL MAGAZINE

£1

MATCH SPONSOR:

ARKELL'S **BREWERY LTD** AND **RED STRIPE** MARKETING **COMPANY LTD**



BARCLAYS

LEAGUE DIVISION TWO

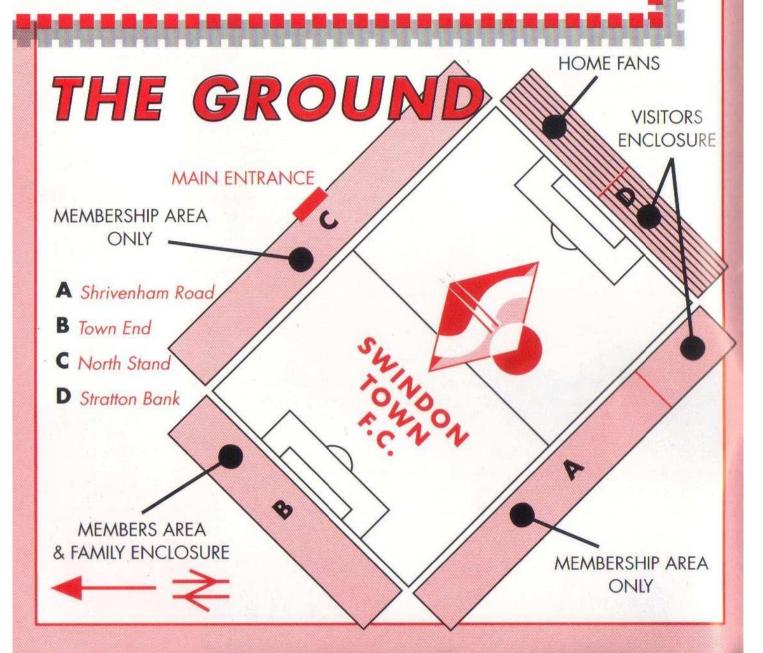
SATURDAY 17th **AUGUST** 1991 3.00 PM



SWINDON TOWN F.C.

COUNTY GROUND, COUNTY ROAD, SWINDON, WILTSHIRE SN1 2ED Telephone: Swindon (0793) 430430 Fax: Swindon (0793) 536170

President:	C J Green
Chairman:Vice Chairman:	
Directors:	
	Sir Seton Wills Bt.
Chief Executive: Team Manager:	Peter Day
Club Secretary: Marketing Manager:	Jon Pollard
Assistant Manager:	Andy Rowland John Trollope
Chief Scout:	Keith Burkinshaw Kevin Morris





UICK RETURNThis afternoon we welcome back to The County Ground the players, officials and supporters of Leicester City Football Club for our first Barclays League game of the new season. It was back in April when we last met, with both teams struggling for second division survival - fortunately we both did, and here we are today!

off is at 3.00pm. Our next home League game is in two weeks time when we entertain Mel Machin's Barnsley, another team we met at the end of last season. Tickets for this game are on sale now from the Advance Ticket Office in the North Stand.

RUMBELOWS This coming Tuesday evening West Bromwich Albion are at The County Ground in the first round first lea of the Rumbelows League Cup Competition, kicking off at 7.45pm. The second leg is to be played at The Hawthorns on Wednesday 28 August 1991, kicking off at 7.30pm.

RESERVES Our Reserves kick off their new season on Wednesday 21 August here at The County Ground when they meet Reading in the Neville Ovenden Papers Football Combination kicking off at 2.00pm.

YOUTHS This morning the Youth Team met their counterparts from Brighton & Hove Albion in the South East Counties League. season, all of our Youth Team games are being played at the excellent Allied Dunbar Training Centre which is located at King Edward Place in Wanborough. Next Saturday they travel to renew their local rivalry with Bristol Rovers.

TICKET SALES Ticket sale arrangements this season are similar to last, in so much as postal applications will be entertained four weeks prior to each game provided a stamped addressed envelope accompanies the remittance. However, postal applicants must

BARCLAYS LEAGUE Next Saturday we make have their membership details listed. our first ever visit to Cambridge United's Abbey Telephone bookings, quoting either Visa, Stadium in the Barclays League where the kick MasterCard or American Express details, will be entertained three weeks before each game but not in the 72 hours before kick off. Personal applications are welcomed two weeks in advance. Only Club Members will be permitted to buy seats. This is a ruling which will be strictly enforced this season. On matchday, ticket sales for the current day's game will be transferred to the Matchday Ticket Office near the County Road entrance. Casual ticket prices (juveniles/senior citizens) are: North Stand £8 (£4.50); £9(£5); £10. Jewsons Town End Family Enclosure £7(£3.50).

> BENEFIT Nicky Coleman, who was with Swindon Town on Ioan in season 1985/86, has been forced to give up the game through injury and is having a benefit game this Tuesday evening, when Millwall take on Crystal Palace at The Den, kicking off at 7.45pm. Programmes at £1.50(inc p&p) are available from Millwall

> PRETTY To think that there was some concern from certain quarters about our kit colours for this season. Sheffield United have registered their shirts as - placket front shirt with red and white medium stripe with fine black line through the white stripe with black collar wirh red and white line trim!



Your Chance to Mix Business with Pleasure.'

SWINDON TOWN MATCH DAY SPONSORSHIP

Our Match Day Sponsorship package is designed to provide the very best in corporate entertainment; an unbeatable way of cementing relationships with important clients, or of expressing gratitude to valued employees. Depending on your budget, you can choose a part sponsorship package for 10, 20 or 30 guests. Or, as a sole Match Day Sponsor, you can entertain up to 40 guests. Each Match Day sponsorship includes the following:

- Champagne reception
- Tour of the stadium (available Saturday games only)
- Three course meal including wine
- Use of Match Day Sponsors Lounge
- Complimentary programmes
- · Refreshments at half-time
- Post Match buffet
- Use of pay bar before and after the game ••
- Tickets in North Stand for the game
- · Company logo on front cover of programme
- PA announcements identifying Match Day Sponsors
- Electronic scoreboard advertising on Match Day
- Gift for each guest
- · Company gift award to your Man of the Match
- Photo souvenir presentation to your Managing Director
- Cash bar available until 5.45 pm on Saturdays and 10.45 pm evenings.

You will be asked to arrive at 12.30 pm for matches with a 3.00 pm kick-off or 6.00 pm for a 7.45 pm kick-off. Maps and invitations will be sent to you approximately 14 days in advance of your visit. Match tickets will be issued on the day. The menu will normally be chosen by the Club and will be a three course meal of a high standard served with a choice of red or white wines.

For further information please contact Mike Sullivan, Marketing Manager at Swindon Town on 0793 430430.



SWINDON TOWN F.C.

Glenn Hoddle

here is always a buzz at this time of the year. No matter how long you have been in the game you can't help but be excited at the start of a new season.

All clubs will kick-off this afternoon with the same hopes and aspirations. Some will realise their dreams the majority will not.

As we all know nothing in this game is certain all we can do is our best. But although we cannot dictate the actual results of our games we can influence the outcome by the way we play and over this we do have some degree of control.

Football, as we know, is a team game and the team is not confined to the eleven men on the field wearing the Swindon shirt but includes you as well. We shall be looking to you for vocal backing and there will be no time we need it more than when we are behind.

This season you will see a Swindon team playing a passing game and we are taking this even one-step further than we used to play at Tottenham so you should be in for a few treats. It will be interesting to see how we adapt and if it works at this level. I'm sure it is the right approach for the strength of the team we have is it's passing ability. But it is going to be a new experience for our fans for you are going to have to be patient.

It is easy to applaud this style of football when the team are two-up but will you appreciate it when we are one-down? I hope so. For any anxiety felt by you on the terraces, and in the stands, will get through to the players on the field. They will then become tense and will stop doing what they have been asked to do.

There is a time and a place for the big boot in any game of course but our general approach is going to be based on a more precise pattern of play which I am sure you will enjoy in the long run.

It has been said that you can't get out of the Second Division playing football but that was not my experience with Spurs and last season's three promoted sides were all footballing teams. If our

technique is good enough it should overcome all styles of play. That is why I deliberately chose pre-season fixtures against opponents such as Leyton Orient, Reading, Cardiff and Aldershot; first division Dutch sides and Real Sociedad. It provided us with the full spectrum and what was pleasing was that against them all, the direct and the very technical, we kept our pattern both defensively and offensively.

Over 7,000 of you turned out for the game against Real and we thank you for your support. It has been very encouraging and shows just what we can expect if we are successful.

It is somewhat ironic that we should commence the serious business against Leicester City for when we met them here April it was a real crunch match, a double header, in the battle to stay in Division Two. We won 5-2 and in retrospect we can look back on that game as the turning point. The game that saved us.

I'm pleased that Leicester also managed to say up, and I hope that this afternoon will see us launch a serious challenge

for a place in Division One.



Glenn Hoddle



































IF YOU'RE AGED 11-16, THERE'S ONE CLUB YOU SHOULD KNOW MORE ABOUT.







For the best save this season, open a BarclayPlus account.

You'll automatically become a member of BOP MC



(BarclayPlus Our Price Music Club) and get great discounts on music and videos at any Our Price Music store.

You'll also receive regular BOP MC bulletins, packed with music features and details of mega prizes to be won.

And you'll enjoy a good rate of interest on your savings in your BarclayPlus account.

Call in to any Barclays branch to pick up a BarclayPlus leaflet. It could be a right result.











During the close season it has been a somewhat turbulent time for Blackburn Rovers with rejected £2M bids for England striker Gary Lineker and Nottingham Forest new boy Teddy Sherringham who scored a remarkable 38 league and cup goals for Millwall last season. Rovers have however been successful in capturing Glasgow Rangers defender Stuart Munrow for £350,000 and former Barnsley striker Steve Agnew for a club record of £750,000 and although it appears that Director Jack Walker has limitless amounts of cash for the Ewood Park Club to spend it may prove difficult to attract top players to Lancashire.

In addition to the departure of Agnew, Barnsley who missed out on a play off place last season on goal difference to Middlesboro', have sold twenty one year old defender Carl Tiler to Nottingham Forest for £1.5M. Part of this money has been invested in former Leeds United forward John Pearson for a Tribunal set fee of £135,000 and Aston Villa reserve goalkeeper Lee Butler for £165,000.

Colin Todd has stepped down from his managerial role at Middlesboro'. Of his departure Boro' Chairman Colin Henderson stated "Colin wanted to take all the decisions with no involvement from the board. Some of the buying in the past has been a disaster". It seems that the final straw was the wish from Todd to appoint former Northern Ireland and Plymouth Argyle coach Martin Harvey as youth team coach. The arrival of new boss Lennie Lawrence on Teesside has sparked a period of frantic transfer activity at Ayresome Park with Ian Baird joining Scottish Premier League side Hearts for £350,000 and defender Colin Cooper teaming up with former Boro' manager Bruce Rioch at Millwall for £300,000. Lawrence has however persuaded Republic of Ireland International Bernie Slaven and highly rated Alan Kernaghan to come off the transfer list and has brought lan Ironside for £80,000 from Scarborough, full back Curtis Fleming from Irish League side St Patrick's Athletic for £50,000 to the club. Lawrence is also hopeful of attracting former Everton and Nottingham Forest sticker Paul Wilkinson to Boro' from Watford although the £750,000 price tag quoted by Watford may prove to be a stumbling block. Following the shock departure of Lawrence from Charlton where he had been Manager for nine years, the South London Club have appointed Alan Curbishley and Steve Gritt to take charge of team matters in a continental style approach. A return to the Valley has however been temporarily delayed until the completion of refurbishment work and it is now anticipated that the first game back at the



Valley will be on September 14th against Portsmouth. Until then Charlton have arranged to play their home games at Upton Park.

New Manager at Leicester City, Brian Little, who steered Darlington from the Vauxhall Conference to the Third Division in successive seasons has a clear picture of his task. At Filbert Street saying "Alot of people still associate the club with being a First Division Football Club and yet they stayed in the Second Division last season by the skin of their teeth. My priority must be for us to become a side that Second Division teams have respect for." Little has been busy in the transfer market attracting Nicky Platnauer on a free transfer from Notts County, Ashley Ward from Man City for £80,000 and Kevin Poole from Middlesboro' for £100,000. Also joining the club is Paul Fitzpatrick from Carlisle for £40,000.

Third Division champions Cambridge United have snapped up a bargain free transfer in Gus Caesar from league champions Arsenal. A defender, Caesar made 44 League appearances at Highbury but has has to settle for a place in the Combination side in recent years. Southend United who were also promoted last season have signed Andy Sussex from Crewe Alexandra for a fee of £100,000 and have also signed former lpswich, Portsmouth and Millwall winger Kevin O'Callaghan on a free transfer, Plymouth boss Dave Kemp, operating on a tight budget has signed the experienced defender Tony Spearing on a free from Leicester City and also Mark Quamina from Wimbledon again on a free transfer. Kemp has however paid an undisclosed five figure fee for Vauxhall League side Grays Athletic player Dwite Marshall.

Port Vale have spent part of the £1.5M income received from the sale of Robbie Earle and Darren Beckford on Martin Foyle from Oxford United for £375,000 and his midfielder Keith Houchen for £100,000. Another club to receive substantial transfer income this summer, Millwall have invested in Hearts and Scotland striker John Coquhourn, aged 27 for £400,000.

OME MATCH

FORTHCOMING • ATTRACTIONS





ALBION HERE ON TUESDAY





he season has no sooner started than we are into cup action with the visit of West Bromwich Albion on Tuesday night, kick-off 7.45 p.m., in the Rumbelows League Cup.

The Albion, demoted to the Third Division for the first time in their history on the final day of last season, are still smarting and looking to make a big impression on the new campaign.

A 1-1 draw at Bristol Rovers - their fifth successive 1-1 score - lost them their Second Division status. It was a match they had to win by a greater score than Leicester achieved over Oxford United.

But manager Bobby Gould is not one to let the grass grow under his feet and though the Baggies have only made one summer signing, that of Arsenal's Kwame Ampadu for £50,000, they have a lot of quality to call upon as they strive to regain their lost position.

Former England, and Spurs hero, Graham Roberts, epitomises the fighting spirit, that Gould will expect

his side to demonstrate here on Tuesday night; and his midfield battle with former White Hart Lane colleagues Glenn Hoddle and Micky Hazard should provide the highlight of the evening.

With Gary Robson, the younger brother of England skipper Bryan Robson, also in midfield Albion are certainly well equipped in this area. Up front they have the powered aggression of former Sunderland striker Colin West, who is looking for his 100th goal; and the thrustful pace of Tony Ford on the wind.

Like us West Brom have won the League Cup, their success coming in season 1965-6 when they beat West Ham United over two legs, and they see this season's competition as an opportunity to rebuild their tarnished reputation.

It promises to be a great night of football. Swindon Town v West Bromwich Albion . . . Glenn Hoddle v Graham Roberts! Don't miss it. This coming Tuesday in this stadium.





SWINDON TOWN

SWINDON TOWN TRAVEL CLUB

To Cambridge United Saturday 24
August 1991 Depart County
Ground: 10.00 am
Fare: £7.00
Travel Club office open Tuesday,
Wednesday & Thursday
7.30 pm - 10.00 pm

PRIVATE CAR

Route to Cambridge Either take M4 to M25 then M11 to A45 (Cambridge By Pass). OR A420 to Oxford then signs for Bicester, Buckingham, Milton Keynes, Bedford to A45 (Cambridge By Pass) Then follow signs for Cambridge Airport to Newmarket Road where the Abbey Stadium is located. The visitors turnstiles are located at Coldhams Common entrances turnstile numbers 16-19.

Bill Board



A warm welcome to you all for the start of the new season at The County Ground.

I would like to take this

opportunity to introduce myself. I am the new Marketing Manager of Swindon Town, having spent the last 10 years with Tottenham Hotspur and Watford respectively. I arrived from Watford the day before we played Real Sociedad, and so haven't really had the opportunity of meeting you all yet.

I would also like to take this opportunity to welcome our official match day sponsors to today's game. They are Arkells Brewery Ltd and Red Stripe Marketing.

Arkells Brewery Ltd are represented today by Nick Arkell, Sales Director, and by Sales Manager, Richard Turner. Red Stripe Marketing is represented by Geoff Mellor, Sales and Marketing Brand Manager, Colin Bradshaw, Regional Sales Executive and Paul Wells, Sales Director of Charles Wells Ltd of Bedford. We hope that they, along with all their invited guests, enjoy their day.

Our mascot today is Master Josh Tollafield of Drakes Way, Swindon. Josh, who is two and a half years old, names Colin Calderwood as his favourite player. Both Josh's father and grandad have been Swindon Town supporters for over 20 years. We hope you enjoy the occasion Josh.





Pictured here is Micky Hazard receiving his 'Man of the Match' award from Brian Hollis of Redman Sheet Metal, after the recent Real Sociedad game.

ARKELLS BREWERY RED STRIPE MARKETING are delighted to sponsor today's match



Strong lager from Jamaicaon draught or in bottles

Backing Vocale RESERVES

This year we welcome to the professional ranks, Eddie Murray and Darren Hall, who progressed well through the youth team to earn themselves a contract. If they can do as well as the likes of Nick Summerbee, Adi Viveash and Fitzroy Simpson and establish themselves in the first team squad, everybody at the Club will be delighted.

With the current climate in the transfer market being so high, it is important to clubs like ours that each year we can add to the professional staff one or two youngsters with real potential.

Whilst the first-team squad were away in Holland, our Reserves and Youth teams had three matches. For the first of these we travelled down to Glastonbury where in a very competitive game we ran out 2-1 winners. Paul Hunt and new trainee Neil Matthews getting the goals. The following evening we entertained local side Swindon Athletic at our new training ground and won 2-0, Paul Hunt again getting on the score sheet. Our third game of the week was down at Devizes where, after a hard week, and playing our fifth game in eight days, we struggled a bit to put things together. Although we eventually won the game

by a single goal; I think the previous four had taken their toll.

Since the first team squad have returned from Holland, we have played at Fairford with the side bolstered by Martin Ling, Nick Hammond, Shaun Close, Adi Viveash, Steve White and Tom Jones. The team gave an excellent account of themselves, winning 3-0 and playing entertaining football at the same time - something that we, as a Club, at all levels, are striving to provide.

NEVILLE OVENDEN FOOTBALL COMBINATION Final Table for Season 1990/1991

Swindon Town Football Club Are Delighted to thank the following companies for their generous involvement in our recent renovations

Dudley & Spencer

W.J.Crayford

D & R Sansum

Roy Allen Supplies

A.J. Turners

Modtex Ceilings & Interiors

Plumb Centre

Jewsons

Double Plas

Billet & Cox

R Hawkinson

B.G.H. Joinery

Leo's Tiling

Durable Solar Control

Wiltshire Building Supplies

Keyline

Southern Electric

Griffin & Weston

Shorrocks

Swindon Town Football Club Are Delighted to thank the following companies for their kind donation of goods and services

GOODS & SERVICES

Tithegrove Limited

J.& R.Heating

Stainless Design Services

C.Brewer - Paint Suppliers

McLean Homes South West Ltd.

Butterly Brick

Arkell & Son

Mr. & Mrs. P. Archer

Permoglaze

Hunter Timber

Plumb Centre

Jewsons

Crystal Tiles

Westmode Limited

C.Allsop

Special thanks to: Roger Boor Contracts Manager of Tithegrove Ltd.

Off Deat John GORMAN

We all look forward to a new season full of confidence and expectation.

Glenn and I have been very pleased with the pre-season build up from the whole Club.

The Youth and Reserve Teams have followed suit under the guidance of John Trollope and Andy Rowland and have made the Club look healthy as a whole.

After four very successful games here in England and Wales, we set out for our tour to Holland, and it turned out to be a great experience for everybody who travelled, not least of all our wonderful supporters whose behaviour was exemplorary. Their encouragement was a great asset to the Team on the field.

We had some very good weather and the facilities were excellent. Our Dutch hosts were very friendly and helpful to us and we extend our grateful thanks.

The attitude of the squad of eighteen players was spot on and the way they performed for us was a credit to Swindon Town.

The standard of the three Dutch first division teams was excellent. Their technique on the ball and their movement off the ball was superb, which made it even more pleasing for us to beat them by playing a similar style. However we had more desire to win and were more positive to score goals.

There were so many funny moments

that happened on the trip - most involving Club Physio Kevin Morris. In the game against FC Groningen he dropped his pipe on the pitch after tending to an injury, and I ran onto the pitch to retrieve it and jokingly put the pipe into my mouth, which seemed to upset the Dutch players as we were winning 1-0. That evening, in the aftergame get-together, Kevin had the place in raptures singing and, with the help of Colin Calderwood, playing the spoons. The audience kept calling for encores and Kevin (unfortunately) obliged!

Ifeel we also won the Final before a ball was kicked after we managed to convince the referee our English ball was better than their Dutch one.

Let's hope our pre-season form continues today when the real thing starts.

Keep giving us your support for a season to remember.



he Football Trust has been created to help football at all levels and especially to meet the requirements of Lord Justice Taylor's Final Report.

nnual income is expected to exceed £32 Million – £20 Million as a result of the reduction in Pool Betting Duty and the continuing contribution of over £12 Million annually from the Spotting-the-Ball competition organised by Littlewoods, Vernons & Zetters.



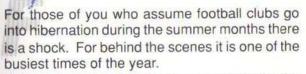
YOU SUPPLY THE TALENT MITRE SUPPLY THE REST!



MITRE ARE THE SOLE MANUFACTURER & SUPPLIER TO THE ENGLISH FOOTBALL LEAGUE OF THE EXCLUSIVE DELTA DESIGN OFFICIAL MATCH BALL.

SWINDON TOWN

1991/92



This past summer has been no exception for the Club either with three new directors appointed to the board, three new players signed, and a host of alterations to the ground.

We welcome to the Board Sir Seton Wills Bt, who was educated at Eton College and the Royal Agriculture College in Cirencester. He manages the Eastridge Farms and Estate in Marlborough as well as the Glenavon Estate Banffshire.

Like, Mike Spearman and Cliff Puffett, the other two new directors, Sir Seton is a former member of the now disbanded Swindon Town Vice Presidents Club.

Behind the scenes we have also appointed Adrian Riddiford, who is well known in local schools football, as our Youth Development Officer, and will shortly appoint a Football in the Community Officer as well.

Swindon Town also have a new Marketing Manager, as we are sure you know, Mike Sullivan, who was previously with Watford, also had a spell with Tottenham (then who hasn't at the County Ground these days) and is a former circulation Manager with the Hendon Times.

On the playing side it took just £30,000 to bring Australian striker David Mitchell from Chelsea, and only £15,000 to secure midfielder Martin Ling from Southend United. While defender Shaun Taylor was signed from Exeter City for £200,000

. . . All three have shown good form in the preseason matches.

Indeed, Dave Mitchell was a real hit in the Nieuwdorp Tournament, when he won a special trophy as the top scorer.

Having warmed up against VV Groede with a 13-0 victory, when Fraser Digby went in goal for the opposition - when the score was 11-0 he insists we point out we beat FC Goes 4-1 with two goals from Mitchell and two from White.

Mitchell was on target again in a 1-0 win over the

favourites FC Groningen, before

Vitesse, the holders, were beaten by a late Steve Foley goal in the final.

The summer has also seen significant alterations made to the County Ground with the old Rendezvous Club, the VP Club and Board Room, all replaced by superb lounges which are available for hire.

There have also been improvements made to the foyer and to the catering facilities situated throughout the stadium.

This afternoon also sees the opening of the new Jewson Family Enclosure which is already a huge hit with our supporters. This will provide the base for the Junior Robins Club.

Work has also commenced on the Shrivenham Road Stand which we are making safer. We have been waiting for the feasibility study before embarking on a major development in this area which will probably be undertaken next summer. The resurfacing of the Car Park is also in hand and this should be completed within a month so the County Ground is beginning to take on a fresher look ...

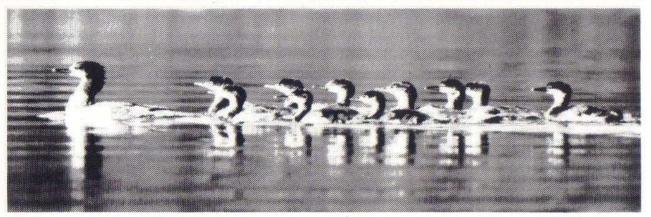
Finally how about the new strip? Smart eh! Replicas will be on sale from the end of next month.

Picture caption 'David Mitchell - Our top shot on tour'

Swindon Town team photo:

Back row: Colin Calderwood, Adrian Viveash, Richard Green, Frazer Digby, Shaun Taylor, Nicky Hammond, David Mitchell, Nestor Lorenzo, Steve White, Middle row: John Trollope (Youth Team Manager), Nicky Summerbee, Darren Hall, Paul Trollope, Edwin Murray, Fitzroy Simpson, Shaun Close, Steve Foley, Martin Ling, Andy Rowland (Reserve Team Manager). Front row: Kevin Morris (physiotherapist), Paul Hunt, David Bennett, Ross MacLaren, Duncan Shearer, Glenn Hoddle (Manager), John Gorman (Asst. Manager), Tom Jones, David Kerslake, Micky Hazard, Eddie Buckley (Kit Manager).





All WJ staff are trained to care for you and your Ford.

All Fiesta except XR2 & RS Turbo

Escort/ Orion

Escort/Orion 1.6 + INJ

Granada & Sierra 1.6/ 1.1/1.3/1.4 exc. RS Turbo 1.8/2.0/2.0i Granada all V Engines

Transit Petrol Engine Transit Diesel Engine

6000 mile Interim Service

£39_{.99}

£39_{.99}

£42.99

£49.99

12000 mile Standard Service

£69.99 £69.99 £73.99 £79.99 £99.99

£89_{.99}

Fit Rear Seat Belts

£104,99 £104,99 £104,99 £99,99 £109,99

N/A

ALL PRICES INCLUDE FITTING AND VAT





No-one takes training more seriously than Ford, whose Service Training College is the largest institute of its kind in the country. With their help, we're constantly enhancing our leam's skills with the latest training courses. Our technicians are kept up-to-date with sophisticated technology; our receptionists are coached in looking after you courteously and professionally. We want to care for your Ford. Please contact our Service Receptionists for more details.



Walker Jackson & Co. Limited CAR SERVICE Marlborough Road

Tel: Swindon 520002

Walker Jackson & Co. Limited VAN AND TRUCK SERVICE Coped Hall, Wootton Bassett Tel: Swindon 853344

SERVICE CENTRE **OPEN SIX DAYS A WEEK** Monday to Friday 8.00 am - 6.00 pm Saturday 8.00 am - 12.30 pm

SERVICE CENTRE **OPEN SIX DAYS A WEEK** Monday to Friday 8.00 am - 6.00 pm Saturday 7.00 am - 3.00 pm

It may be your car, but it's still our baby.



A VERY WARM

CITYEC

LEICESTER

THE ABC OF LEICESTER CITY

PAUL FITZGERALD - Central Defender. Brian Little's first signing for the Club, he cost £40,000 from Carlisle in June 1991. The 25-year-old Liverpudlian is expected to operate as a sweeper. Previously with Bolton, Bristol City - played in the 1987 Freight Rover Final - and Preston.

COLIN GIBSON - Fullback. Experienced campaigner with an England 'B' pedigree. Made his League debut for Aston Villa v Bristol City (18-11-78), and made 185 League appearances before signing for Manchester United in 1986. Leicester snapped him up for £100,000 in December 1990.

COLIN GORDON - Forward. Needs little introduction having made a scoring debut for Swindon at Rochdale in November 1984. Netted 34 goals in 72 League appearances for us before moving to Wimbledon in 1986. A 28-year-old from Stourbridge, he is set to make his Leicester debut this afternoon - Leicester being his 11th League club.

TONY JAMES - Central Defender. Leicester's 'Player of the Year', he scored the goal that kept them in Division Two last May. Formerly with Lincoln City he is set to make his 75th pto.

THE MAN IN CHARGE

Brian Little arrived by helicopter at Filbert Street to take up his position as Leicester City manager at the end of May, and thus end months of speculation about who would succeed David Pleat.

Mr Little, 37, had guided Darlington from the GM Vauxhall Conference to the Third Division of the Football League in two seasons. As he signed a £50,000-a-year, three-year contract his former club demanded compensation.

The former Aston Villa striker - he scored 60 goals in 247 League

appearances before injury forced his retirement in 1982 - played his last game at Old Trafford on 23rd April 1980. His final goal being the winner in a 2-1 result at West Brom the previous February.

Capped once by England Brian came on as a substitute against Wales in 1975. He won League Cup Winners' medals in 1975 and 1976, against Norwich City and Everton when he scored twice in Villa's 3-2 victory in the second replay at Old Trafford.





DES LINTON - Defender. Another Brummie, he is a product of the City youth scheme. Made his debut in April 1990 and added another handful of appearances last season. Will not be 20 until September.

GARY MILLS - Midfield. Former England Under-21 international, Gary won a European Cup winners' medal with Nottingham Forest, having made his debut against Arsenal in September 1978. Following a spell in the USA he joined Derby and then Notts County. City paid £275,000 for him in March 1989. Age: 29.

DAVID OLDFIELD - Striker. Hails from Perth, Australia, but served an apprenticeship with Luton making his League debut at Newcastle (2-4-88). Continued his career with Manchester City and arrived at Leicester in January 1990 in the deal that took Wayne Clarke to Maine Road. Age: 23. Has scored 12 goals for City.

KEVIN POOLE - Goalkeeper. Signed from Middlesbrough in July, he makes his debut in place of the suspended Carl Muggleton. Served his apprenticeship with Aston Villa and made his debut at Spurs (30-3-85). Had a spell on loan with Northampton in 84-85 and last year played some games for Hartlepool. Age: 28.

PAUL REID - Midfield. Looking for his 150th start for Leicester today, he has also made 21 substitute appearances. Paul was first introduced to the City side at Southampton in March 1987.

KEVIN RUSSELL - Forward. Made the grade with

Portsmouth - making his debut v Bradford City (3-5-86) - and established his scoring reputation with Wrexham. City invested £175,000 for his services in June '89 but an abdominal injury interrupted his progress. Had spells on loan with Peterborough and Cardiff as part of his recuperation and was granted almost 'cult' status by City fans when he returned to the si de.

STEVE WALSH-Central Defender. Now in his sixth season at Filbert Street, having cost Leicester £100,000 to sign from Wigan. Made his League debut v Newport County in October 1982 and picked up a winners' medal in the Freight Rover Trophy in 1985. Age: 26. Steve has contributed 16 goals in 172 appearances for City.

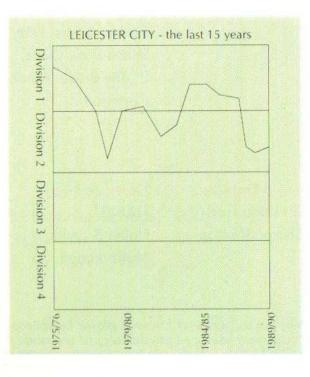
ASHLEY WARD - Forward. Played in the 1989 FA Youth Cup Final for Manchester City and looked set for a bright future when he made three sub appearances for the first team in 1989-90. Tragedy struck in January 1990 when he damaged ankle and knee ligaments. Scored twice on a loan debut for Wrexham in his comeback and signed for Leicester in July for £80,000. Age: 20.

TOMMY WRIGHT - Midfield. A Scot from Dunfermline, Tommy was an apprentice at Elland Road making his debut for Leeds v Fulham (16-4-83). Joined Oldham in 1986 where he played an orthodox striking role and in August 1989 moved to Leicester for £300,000. A former Under-21 cap, he has revelled in a role as a left winger and hopes to make his 94th appearance for Leicester today.

LEICESTER CITY - Form Guide Last ten games

Mar	16 Mid'brough	H 4-3	A	Goalscorers Walsh, James,	Att.
				Oldfield, Russell	8.324
	20 Charlton A.	1-2		o.g.	8,363
	23 Notts C.		2-0	Mills, Russell	11,532
	30 Millwall	1-2		Kelly	10,780
Apr	1 Watford		0-1		10,078
	10 Brighton	3-0		Wright, Mills,	
				Russell	8,444
	13 W.B.A.		1-2	Russell	13,991
	20 Portsmouth	2-1		Walsh,	
				Russell	10,509
	24 Sheff. W.		0-0		31,308

Summary of goalscorers: Kelly 15, James 7, Oldfield 7, Wright 6, Russell 5, Mills 4, Walsh 3, (North 2, Fenwick 1), Gibson 1, (Mauchlen 1, Peake 1), o.g. 3.



EKITESPONSORS

Glenn Hoddle

Darren Hall

FULL KIT

Swindon Town London

Supporters Club Contact

David Mouland:081

503 3735

Paul Rowe

081 202 4070

John Gorman

F - Mr. Tim Barnes

Andy Rowland

DIY Supplies

Highworth

John Trollope

E - Hirst Garages

B - C - Jefferies

KEY

..... A

Tom Jones

FULL KIT

Bass Breweries (South)

Kevin Morris

E - Geoff James

of Banbury

Frazer Digby

A - Mr. & Mrs. J Fisher

B - D - F - Semitron Ind Ltd. Cleaning

C - Mr. & Mrs. Peet,

White Hart, Oare.

E - The Brown Family,

Carterton

Nicky Hammond

FULL KIT

Enterprizes of

Wroughton.

Adrian Vivash

FULL KIT

Flow Forms

David Kerslake

C - Liana Hunt

Sharon Weston

Nestor Lorenzo

FULL KIT

Haine & Smith,

Marlborough.

Colin Calderwood

D - Nigel, Sam and

Roland Jones with

Peggy Postma

E - Mr. & Mrs. Peet,

White Hart, Oare.

Ross McLaren

E - Lynne Stevens,

Warminster.

Why not support your favourite player by sponsoring either whole or part of thier kit? The 1st. squad plus the management team and physiotherapist are made available for sponsorship. Each item of kit may be sponsored aslisted below, or you can sponsor your chosen players entire kit for just £250. For details telephone Sharon Gentry on 0793 430430.

Shirt £75 - Shorts £40 - Socks £20 - Boots £60 - Tracksuit £50 - Training Shoes £40



Micky Hazard

FULL KIT Marchant Contract Cleaning & Britannia Life Services

Shaun Taylor

FULL KIT Wessex Conservatories Eddie Murray

SWINDON TOWN F.C.

Steve Foley

A - E - Mr. Chilcott, Warminster. D - Lynne Stevens, Warminster.

Fitzroy Simpson

Steve White

David Mitchell

FULL KIT The Sun, Marlborough.

Duncan Shearer

FULL KIT Marry Hewer, Take-Away.

Shaun Close

Paul Hunt

Richard Green

Paul Trollope

Martin Ling

Dave Bennett

B - C - Colin Aldridge, FULL KIT Highworth. E - Mr. & Mrs. J Fisher

Nicky Summerbee

Sir.Seton Wills.

CLUB SHOP

ORDER YOUR NEW KIT FROM THE CLUB SHOP NOW



Classics

APRIL 2 1988

SWINDON TOWN 3 LEICESTER CITY 2

We commence this new series of flashbacks by looking at an Easter encounter from three years ago.

The Filbert Street clash in the previous November had been an action-packed affair, with Leicester overcoming a two goal deficit to snatch three in the last eight minutes. So the Town had a score to settle. And Northern Ireland striker Jimmy Quinn - who was soon to sign for the City - wasted no time in putting Swindon ahead. The visiting keeper, Paul Cooper, could only parry a drive from South African Roy Wegerle and Quinn was on hand to tap in his 27th goal of the season. But Leicester went in at half-time on equal terms when Russell Osman capitalised on some sloppy Town defending, following a 37th minute corner on the left.

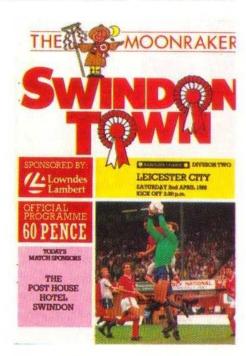
Wegerle, on loan from Chelsea, was again the provider as Swindon took a 2-1 lead with twenty minutes left. His corner was helped on by Tim Parkin to Bobby Barnes, who rifled the ball past Cooper. And the Town increased their advantage



Jimmy Quinn

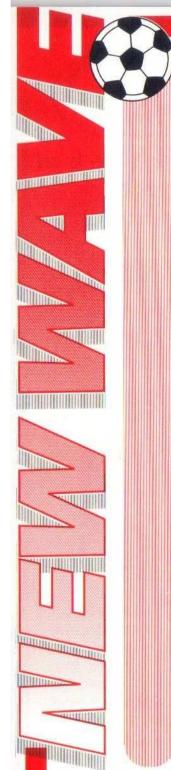
Paul Plowman

continues his look back at Swindon's most memorable matches



in the 77th minute. Fraser Digby threw out to the enigmatic Barnes, who raced up the right flank before squaring the ball to Quinn. The big striker skipped round the advancing keeper and deftly placed his shot between two defenders covering the line. Gary McAllister pulled a goal back with three minutes remaining, but his side were unable to repeat the 'late show' that they had put on earlier in the season. Jimmy Quinn went close to completing a third hat-trick of the season in the dying seconds when Ali Mauchlen cleared a shot off the line. Quinn joined City on June 8 for a tribunal-decided £210,000.

Town: Digby, Hockaday, King, O'Regan, Parkin, Gittens, Bamber, Barnes, Quinn, Foley, Wegerle. Subs not used: White, Bodin. City: Cooper, Mauchlen, Morgan (Cusack 72), Osman, Walsh, Ramsey, McAllister, Cross, Turner, Reid, Weir, Sub not used: Russell. Attendance: 9,450.



The new season is now with us and I have another new crop of lads ready to prove their worth.

Last season was disappointing in so much as our final placing in the South East Counties League was concerned but what was pleasing was the effort put in by the team some of their performances were a credit to the Club.

Several of the lads broke into the reserves during the course of the season and indeed young Eddie Murray was substitute on one occasion for the first team.

This season we are again competing in the South East Counties League but we will be fortunate enough in playing our home games now at the excellent Allied Dunbar Training Centre out at Wanborough. These facilities must rate as some of the best in the Youth League.

This pre-season we have played three friendly warm up fixtures but of course many of the boys have also figured in the Reserves pre-season games as well. Our first game away was at Southampton on Tuesday 6 August, and it showed. Trying a different formation, we played with three central defenders. This worked defensively limiting Southampton to only a few openings. Going forward we found it hard going with attacks breaking down before the ball reached the home sides penalty area. We were never in with a chance of winning the game but despite the 2-0 defeat it proved the formation worked and we have something to build on. Two days later we travelled to play Charlton Athletic which was a totally different game dominating play for long periods. With the right approach making the system work we put some fine attacking moves together and we deservedly went ahead through Marcus Phillips. Although Charlton equalized in the first half we continued to play some attractive football and only two goals in the last eight minutes gave them their 3-1 victory. Many promising things came out of the game.

Last Tuesday we finished our pre-season build up at Wanborough with the visit of Walsall. We started and finished well but for long periods found ourselves to be second best. Slack marking from a free kick allowed our visitors to take the lead early in the second half. The final thirty minutes was much improved with better approach and movement which saw us equalise through Rob French. We must play with the same committment and approach as in the final period.

This morning we entertained Brighton & Hove Albion at Wanborough in our opening South East Counties game of this campaign.

NEW WAVE SOUTH EAST COUNTIES LEAGUE Division Two Final League Table for Season 1990/91

	Pld	Won	Dwn	Lost	For	Agst	Pts
Wimbledon	30	21	8	1	76	23	50
Bristol Rovers	30	18	5	7	66	41	41
Crystal Palace	30	18	3	9	79	54	39
Oxford United	30	16	7	7	63	44	39
Aldershot	30	16	4	10	60	51	36
Southampton	30	13	7	10	64	46	33
Colchester United	30	13	5	12	43	44	31
AFC Bournemouth	30	12	5	13	59	68	29
Reading	30	10	9	11	52	62	29
Brighton & Hove	30	7	11	12	43	52	. 25
Tottenham Hotspur	30	7	10	13	49	57	24
Brentford	30	7	9	14	44	62	23
Bristol City	30	7	8	15	63	79	22
Luton Town	30	8	4	18	53	68	20
Swindon Town	30	6	8	16	40	68	20
Maidstone United	30	7	5	18	42	77	19

JUNIOR ROBINS

We are now taking applications for the Junior Robins Club.

There are many benefits included in the £10 membership price and these include:

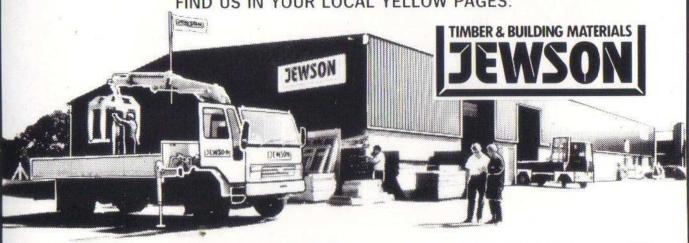


£2.00 introduction into a Junior Barclayplus Account Membership Certificate personally signed by your favourite player Membership Card 10% discount on selected items in the Robins Corner Shop (NOT magazines) Birthday Card signed by Team Manager FREE Junior Robins T-Shirt FREE Junior Robins Badge FREE McDonalds' Meal Voucher FREE Skate Hire at The Link Centre FREE Admission to Reserve Team Matches FREE Monthly Club Newspaper FREE Colour Team Photograph 10% discount haircut at Pamper Hair Studio An opportunity to play in matches against Football League Junior sides Annual Open Day with the Players Annual Coaching Session with some of the Players Regular Club Meetings (1st meeting of the season: Monday 9 September 7-8pm) Opportunity of becoming a ballboy or ballgirl at 1st team matches (minimum age 12 years)

If you would like a form please call into the main office, and pick one up or give us a telephone call on 0793 430430 and we will gladly send one to you by post.

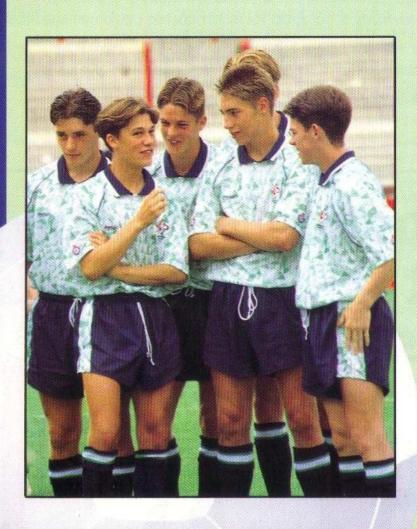
We've got the Jewson lot at over 200 branches nationwide.

FIND US IN YOUR LOCAL YELLOW PAGES.



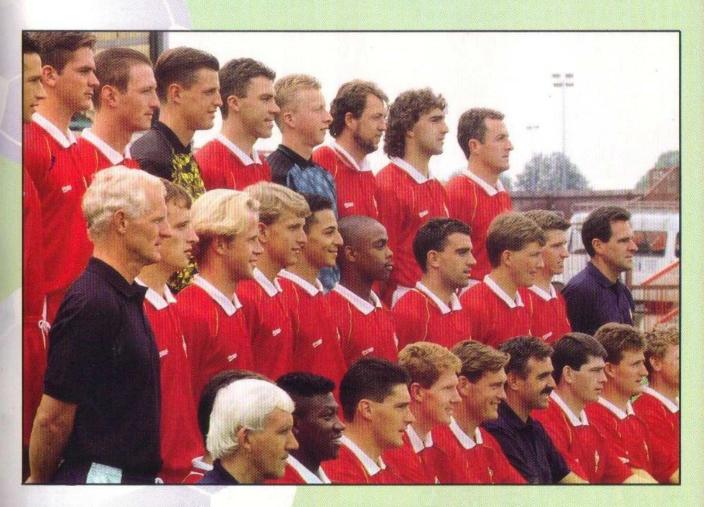
ENGORE

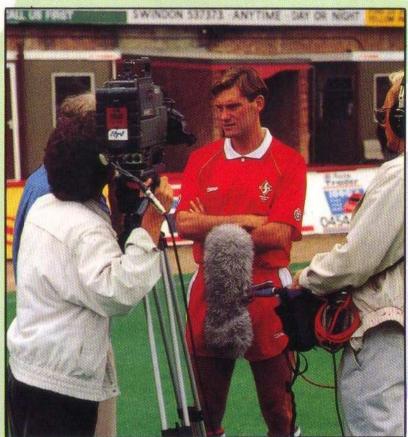
PRE-SEASON PHOTOCALL











(RLC 1-1) (RLC 1-2)

WEST BROMWICH ALBION WEST BROMWICH ALBION

LEICESTER CITY

CAMBRIDGE UNITED

AUG

IPSWICH TOWN SUNDERLAND

BARNSLEY

PORT VALE

14

F

This afternoon's fixtures...

WOLVERHAMPTON WNDRS

BRISTOL ROVERS

BLACKBURN ROVERS

DERBY COUNTY

RLC 2-2

WED OCT

BRIGHTON & H.A.

MILLWALL

BRISTOL CITY

PLYMOUTH ARGYLE

WATFORD

WED SEP

NEWCASTLE UNITED CHARLTON ATHLETIC

SOUTHEND UNITED

TRANMERE ROVERS

MIDDLESBROUGH

GRIMSBY TOWN

OXFORD UNITED

PSWICH TOWN

BRISTOL CITY

BARNSLEY

MILLWALL

Blackburn Rovers v Portsmouth Swindon Town v Leicester City Bristol Rovers v Ipswich Town Grimsby T. v Cambridge UTD Southend UTD v Bristol City Sunderland v Derby County Port Vale v Oxford United Plymouth Arg. v Barnsley Middlesboro'v Millwall Watford v Wolves

WOLVERHAMPTON WNDRS

PLYMOUTH ARGYLE

DERBY COUNTY

BLACKBURN ROVERS

TRANMERE ROVERS

BRIGHTON & H.A.

MIDDLESBROUGH

CAMBRIDGE UNITED

LEICESTER CITY

CHABLTON ATHLETIC

NEWCASTLE UNITED

SOUTHEND UNITED

NEVILLE OVENDEN FOOTBALL COMBINATION

 Ноте	Home	Away	Ноше	Ноте	Away	Away	Ноше	Away	Ноше	Away	Ноше	Away	Home	s Home	Ноше	Away	Away	Away	Home	Away	Away	Ноте	Away	Away	Away	Home	Away	Home	Away	Ноте	Home	s Away	Away	Away	Home	Home
Reading	Millwall	West Ham United	Wimbledon	Portsmouth	Ipswich Town	Norwich City	West Ham United	Millwall	Southampton	Oxford United	Watford	Brighton & H.A.	Charlton Athletic	Queens Park Rangers	Norwich City	Fulham	Watford	Chelsea	Fulham	Southampton	Portsmouth	Oxford United	Tottenham Hotspur	Arsenal	Wimblendon	Luton Town	Crystal Palace	Ipswich Town	Charlton Athletic	Brighton & H.A.	Crystal Palace	Queens Park Rangers	Luton Town	Reading	Chelsea	Arsenal
21	27	3	F	80	25	4	6	14	22	30	19	13	20	27	4	F	17	1	5	18	25	59	-	8	12	19	24	4	F	18	25	31	9	80	15	22
AUG	AUG	SEP	SEP	SEP	SEP	OCT	OCT	OCT	OCT	OCT	NON	NOV	NOV	NOV	DEC	DEC	DEC	JAN	JAN	JAN	JAN	JAN	FEB	FEB	FEB	FEB	FEB	MAR	MAR	MAR	MAR	MAR	APR	APR	APH	APR
WED	TUE	TUE.	WED	WED	WED	FRI	WED	MON	W.E	WED	WED	WED	WED	WED	WED	WED	TUE	TUE	WED	SAT	SAT	WED	SAT	SAT	WED	WED	MON	WED	WED	WED	WED	TUE	MON	WED	WED	WED

ALL HOME GAMES KICK OFF AT 2.00 PM

SOUTH EAST COUNTIES LEAGUE

Home	Away	Ноте	Home	Away	Home	Away	Home	Away	Ноте	Away	Home	Away	Away	Home	Away	Home	Away	Away	Home	Home	Away	Ноше	Away	Home	Away	Home	Home	Away	
Brighton & H. A.	Bristol Rovers	Luton Town	Southampton	Crystal Palace	Brentford (LC1)	Maidstone United	Reading	Oxford United	Wimbledon	Aldershot	Tottenham Hotspur	AFC Bournemouth	Bristol City	Brentford	Brighton & H. A.	Bristol Rovers	Luton Town	Southampton	Crystal Palace	Maidstone United	Reading	Oxford United	Wimbledon	Aldershot	Tottenham Hospur	AFC Bournemouth	Bristol City	Brentford	
17	24	31	20	14	21	90	2	9	02	60	16	23	07	14	21	04	Ξ	18	25	08	15	22	59	07	14	5	28	04	
AUG	AUG	AUG	SEP	SEP	SEP	OCT	OCT	OCT	NOV	NOV	NOV	NOV	DEC	DEC	DEC	JAN	JAN	JAN	JAN	FEB	FEB	FEB	FEB	MAR	MAR	MAH	MAR	APR	

ALL HOME SOUTH EAST
COUNTIES LEAGUE GAMES
ARE PLAYED AT
THE ALLIED DUNBAR
TRAINING CENTRE,
KING EDWARD PLACE,
WANBOROUGH.
GAMES KICK OFF AT 11.00 AM

FIRST TEAM APPEARANCES

		. 100			Data	
	1	League	League	F.A.	Systems	
	lotal	DIV. Z	cnb	COD	dno	COURIE
Dave Bennett	CI	-	-		Œ	
Colin Calderwood	21+2	19+2			ť	2
Shaun Close	5 + 10	5+9	-	i.i.	- 1	•
raser Diaby	47	38	n	m	-	41
onv Finnigan	2+2	2+3		i.		
teve Foley	48 + 3	39 + 2	3+1	3	+	4
licky Hammond	9	S	-			
licky Hazard	35+3	28 + 3	-	0	-	1
aul Hunt	0+3	0+2	0+1	4		4
om Jones	48 + 1	39 + 1	0	m	**	i.
David Kerslake	45	35	4	m	-	
artin Ling	1+0	0+1	20	4		0
estor Lorenzo	20+2	17+1	1	3	(6)	cu
oss MacLaren	52	42	4	0	-	-
aul Rideout	8)	7	76	give:	17	V
ddie Murray	0+1	0 + 1		17	10	
uncan Shearer	50	4	3	m	*	24
itzroy Simpson	32 + 10	26+9	3+1	19.	***	4
licky Summerbee	1+10	+ 8	1	0+1		À
aul Trollope	+ 0	0+1	1	j.	œ	1
Adrian Viveash	26+3	20 + 2	30+1	+	*	12
Steve White	34+10	27+8	3+1	m	03.	10

Also appeared: Paul Bodin (now Crystal Palace) 39 apps., 2 goals, John Buttigieg (on loan from Brentford) 2 + 2 apps., Dave Hockaday (now Hull City) + 2 apps. Alan McLougillin (now Southampton) 18 + 3 apps., 5 goals. Nicky Tanner (on loan from Liverpool) 7 apps. Jon Gittens (now Southampton) 37 apps., 1 goal.

BARCLAYS LEAGUE DIVISION TWO

	۵	3	۵	_	щ	V	3	0	_	4	۷	PHS	AV ATT
Oidham Ath	46	17	10	-	55	2	00	00	1	28	32	88	13,232
West Ham U	46	45	9	N	4	00	0	0	40	19	16	87	22,565
Sheff W.	46	2	10	-	43	23	10	Ø	1	37	28	82	26,282
Notts C.	46	4	4	T)	45	28	O)	1	1	31	27	80	8,391
Millwall	46	F	9	9	43	28	6	1	7	27	23	73	11,024
Brighton	46	72	4	1	33	3	0	3	11	26	38	70	8,306
Middlesb"	46	12	4	1	35	11	00	10	10	30	30	69	17,042
Barnsley	46	5	7	m	33	16	9	5	42	24	32	69	8,895
Bristol C.	46	4	2	4	44	28	19	N	5	24	43	67	13,382
Oxford Utd.	46	10	6	4	41	53	4	10	on	28	37	61	5,656
Newcastle U.	46	00	10	10	24	22	9	1	10	25	34	59	16,887
Wolves	46	F	9	9	45	35	5	3	80	00	28	58	15,842
Bristol R.	46	-	7	5	29	20	4	9	13	27	39	58	5,921
Ipswich T.	46	o	8	9	32	28	4	10	O	28	40	57	11,813
Port Vale	46	10	4	O	32	24	10	81	0	24	40	27	7,995
Charlton	46	00	1	80	27	25	'n	10	00)	30	36	99	6,592
Portsm'th	46	10	9	1	34	27	4	'n	14	24	43	53	9,583
Plymouth	46	10	10	(1)	36	20	N	1	14	00	48	53	6,850
Blackburn	46	00	9	6	28	27	9	t	13	25	38	52	8,114
Watford	46	ഥ	ω	10	24	32	7	7	O	2	27	5	9,573
Swindon T.	46	00	9	O	3	30	vi	80	Ξ	34	43	20	9,436
Leicester	46	the co	4	1	41	33	N	4	17	5	90	20	11,545
WBA	46	1	-	2	26	C	m	1	3	26	40	48	11,804
Hull City	46	60	10	1	35	32	4	S	14	22	53	45	6,164

TODAYS LINE UP



SWINDON TOWN F.C.

> TODAYS MATCHBALL SPONSOR IS:

> > Mitre

BACK PAGE

Forthcoming Games at The County Ground

Tuesday 20 August 1991
Rumbelows League Cup 1st Round
1st Leg vs WEST BROMWICH
ALBION Kick Off 7 45pm.

Wednesday 21 August 1991
Neville Ovenden Papers Football
Combination vs READING
Kick Off. 2.00pm.

	SWINDON TOW	N	TEAM
1	Fraser Digby		
2	David Kerslake		
3	Nicky Summerbee		
4	Glenn Hoddle		
5	Colin Calderwood	1	
6	Shaun Taylor		
7	Micky Hazard	Kar Tunktan	
8	Duncan Shearer		
9	Fitzroy Simpson		
10	Ross MacLaren		
11	Dave Mitchell		
SUB:	12 Steve Foley	14 Steve White	
	1 3	Referee M.E.Pierce (Portsmouth)	Reserve G.Fawler Official (Bristol)
	LEICESTER CITY	Linesman R.W.King Red Trim (Worcester)	Linesman M.R.Sims Yellow Trim (Bristal TEAM
1	Kevin Poole		CHANGES
2	Gary Mills		
3	Nicky Platnauer		
4	Paul Fitzpatrick		
5	Steve Walsh		
6	Tony James		
7	Colin Gibson		
8	Paul Reid		
9	Ashley Ward		
10	Kevin Russell	The state of the s	
11	David Kelly		
			The state of the s

SUB: